

MASTER IN COLOR DESIGN & TECHNOLOGY

www.polidesign.net/colordesign

Lectures begin: March 2014
REDUCTIONS AND
SCHOLARSHIPS AVAILABLE

AIMS

The Master in Color & Technology will train a group of professionals who will be able to manage technology and project issues relating to the use of color in a wide set of field, including: industrial product design, interior design, communication, fashion, entertainment, indoor and outdoor lighting. Color is not just a simple attribute of objects and surfaces, but also a technical tool for communication and design, and a basic element to perceive and interact with the world.

DIDACTICS

Lessons are divided into two phases: the first teaches the theory and the technology of color, colorimetry, control and reproduction, digital color, chemistry, psychology and perception; in the second phase, the acquired knowledge will be applied in several professional fields. At the end of the two phases an internship in a company will conclude the master.

ADMISSION

This first course is planned to be taught in Italian. However, foreign students are invited to apply.

It is possible to provide the course in English or a translation service, depending on the number of requests received. In order to apply to the Master candidates must have a 1st level bachelor degree or equivalent title. Applications will be evaluated by the selection committee.

PROFESSIONAL OPPORTUNITIES

At the end of the studies will have technical and expressive knowledge necessary to manage the multidisciplinary aspects related to study, control and management of color and will be able to operate in different roles and companies in the field of interior design, industrial product, urban space, fashion, graphic and communication.

CONTACTS

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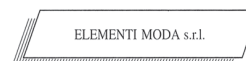
FEDERCHIMICA

AVISA

Associazione nazionale vernici, inchiostri, sigillanti e adesivi



CLARIANT



FlintGroup

Fontegrafica
idee di stampa

gmg



MANTERO^{MI}

MISSONI



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